



2008 LEADERSHIP CONFERENCE

October 23-25 -Hilton El Conquistador, Tucson

PRELIMINARY PROGRAM*

THURSDAY, October 23

- 11:30 AM – 2:30 PM: **Pre-conference Lunch and Media Training**
Facilitator: Clay Boyce, VP Public Affairs, American Trucking Associations, Inc.
- 2:30 – 6:00 PM: **Registration and Check-In**
Refreshments:
- 3:00 – 5:00 PM: **Annual Membership Meeting**
Keynote Speaker: Charles L. “Shorty” Whittington, *Chairman, American Trucking Associations & President, Grammer Industries, Inc.*
Presentation of Pioneer Awards
- 6:00 – 7:30 PM: **Poolside Opening Reception – “Guess My Gig”**

FRIDAY, October 24

- 7:00 – 8:30 AM: **Breakfast: Inaugural Signature Safety Series**
Speaker: John Hill, Administrator
Federal Motor Carrier Safety Administration
- 8:45 AM – Noon: **Business Session I**
Opening Ceremonies and Posting of the Colors
Honor Guard; Pledge of Allegiance; National Anthem
- 9:15 AM – 4:00 PM: **Spouse/Guest Program I:**
“Takin’ It Back to Tubac”
(Tour, Luncheon & Shopping)
Guided by Suzi Williams & Terri Rodriguez
Bus transportation leaves hotel portico at 9:15 AM
- 9:00 – 10:00 AM: **Trucking & the Economy**
Bob Costello, VP & Chief Economist
American Trucking Associations, Inc.
- 10:15 – 11:00 AM: **The View from Wall Street**
Donald Broughton, Director & Senior Transportation Analyst
Avondale Partners

11:00 – 11:45 AM: **New Arizona Opportunity: The Sun Corridor**
Speaker: TBA

1:00 PM: **Shotgun Start/Annual Conference Golf Tournament**
El Conquistador Valley Course

6:30 – 9:30 PM: **BBQ & Entertainment –“Black Gold”**
BBQ, Gift Basket Live Auction
Golf Trophy Presentations

SATURDAY, October 25

8:00 – 8:30 AM: **Continental Breakfast**

8:30 – 11:45 AM: **Business Session II:**

8:30 – 10:00 AM: **Vendor Voices**
Panelists: Jim Kelly, Cummins Engine Co., Inc.
Sandy Cutler, Eaton Corp. (invited)
Jim Hebe, Navistar/International Truck & Engine Co.
Hal Bennett, Utility Trailer Manufacturing Co. (invited)

9:00 AM – 2 PM: **Spouse/Guest Event II:**
“Best of the Barrio”
(Behind the scenes at Tucson’s most authentic Mexican restaurants)
Guided by Suzi Williams & Terri Rodriguez

10:15 – 11:45 AM: **Trucking CEO Panel: Truckers Tell It Like It Is (Once Again!)**
Panelists: Ray Kuntz, Watkins and Shepard Trucking
Steve Russell, Celadon Group, Inc. (invited)
Patrick Quinn, U.S. Xpress Enterprises, Inc.
Doug Duncan, Fedex Freight

11:45 AM – 6:00 PM: **Free Afternoon/Optional Texas Hold ‘Em Poker**

6:00 – 10:00 PM: **Reception, Dinner & Entertainment: “Survivor Island”**

(*as of 7.31.08)

“Reality Trucking ‘08”