



ARIZONA TRUCKING ASSOCIATION
2010 LEADERSHIP CONFERENCE

October 28-30, 2010

RITZ-CARLTON DOVE MOUNTAIN

MARANA, AZ

(NW OF TUCSON)

PRELIMINARY SCHEDULE

Thursday, Oct. 28:

- 2:00-5:30 PM** **Check-in/Registration**
- 1:00-2:30 PM** **Pre-Conference Workshop:**
 "Superior Customer Service: The QuikTrip Model"
 Speaker: TBA
- 3:00-5:00 PM** **Annual Membership Meeting & Introduction of Sponsors**
 Speaker: Tommy Hodges, ATA Chairman "Inside Washington" Report
 Presentation of 2010 Pioneer Awards
- 6:00-7:30 PM** **Opening Reception**
 Honoring Industry Pioneers and Past Arizona Trucking Association Chairmen
- 7:30 PM** **Open Evening**

Friday, Oct. 29:

- 7:00-8:30 AM** **3rd Annual Signature Safety Series Breakfast**
 Speaker: FMCSA Administrator Anne Ferro
- 8:45-9:00 AM** **Conference Opening Ceremonies**
 Presentation of the Colors & Pledge of Allegiance
 National Anthem: Melody
- 9:00-11:30 AM** **Ghouls, Ghosts & GDP: Trucking & the Economy**
 Bob Costello, VP & Chief Economist, American Trucking Associations
 Donald Broughton, Avondale Partners
- 10:00 AM 1:00PM** **Spouse/Guest Event**
- 12:30-5:30 PM** **Annual Conference Golf Tournament**
 Dove Mountain Accenture Championship Course

6:30P-9:30PM

Saturday, Oct. 30:

- 6:30P-9:30PM** **Witches Brew & Barbecue**
 Auction to Benefit Arizona Transportation Education Foundation (ATEF)
 Golf Trophy Awards
 Entertainment: Cuz 'n' Stanley Band
- 7:00-8:00 AM**
- 8:15-10:00 AM** **Continental Breakfast**
- 10:15-11:45 AM** **The November Elections: Spooky or Spectacular?**
 The Honorable Janice K. Brewer, Governor of Arizona (Invited)
 Gerald Hughes, Senior Federal Affairs Representative, FedEx Corporation
- 12:00-5:30 PM** **Trucking Turnaround: Trick or Treat?**
 Jerry Moyes, CEO, Swift Transportation (Moderator/Panelist)
 Chris Cooper, COO, Boyd Brothers Transportation
 Harry McDonald, CEO, Carlile Transportation Systems
 Dennis Williams, COO, Trans-System Inc.
- 5:30-9:30 PM** **Free Afternoon**
- A Halloween Haunting: Closing Party & Dinner**
 Entertainment & All-ATA "Talent" Show
 Costume Competition (optional)
 Sponsor Awards