



: the BASICS: Workshop Series

Owners, CEOs, Driver Recruiters & Safety Professionals!

Starting July 1, 2010, SafeStat and the current motor carrier rating system will be gone. A new, more comprehensive CSA 2010 Safety Measurement System will be in place. Are you ready for a dramatically new system in which driver and equipment violations found at roadside will have a much more direct and **significant impact on your company's safety fitness rating?**

How will 7 **new Behavioral Analysis Safety Improvement Categories—or "BASICS"**—be used to determine whether your company is "unfit" or authorized to continue "operations"?

How will future violations in each BASIC (Unsafe Driving, Fatigued Driving, Driver Fitness, Vehicle Maintenance, Cargo Related, Drug and Alcohol, and Crash History) affect your carrier fitness rating?

How will enforcement agencies interpret these violations under CSA methodology? How do you clean up citations issued in error?

What can you do now to insure a smooth transition to the new CSA 2010 Safety Measurement System (SMS) ?

Get the answer to these questions and more by attending in-depth workshops covering each of the BASICS

Workshop #1	The BASICS - Unsafe Driving, Fatigued Driving, Driver Fitness
Phoenix	Tuesday March 23, 2010 8:30AM to Noon # attending _____
Tucson	Wednesday March 24, 2010 8:30AM to Noon # attending _____
Workshop #2	The BASICS - Vehicle Maintenance, Cargo Related
Phoenix	Tuesday April 13, 2010 8:30AM to Noon # attending _____
Tucson	Wednesday April 14, 2010 8:30AM to Noon # attending _____
Workshop #3	The BASICS - Crash History
Phoenix	Tuesday May 11, 2010 8:30AM to Noon # attending _____
Tucson	Wednesday May 12, 2010 8:30AM to Noon # attending _____
Workshop #4	The BASICS - Drug and Alcohol
Phoenix	Tuesday June 22, 2010 8:30AM to Noon # attending _____
Tucson	Wednesday June 23, 2010 8:30AM to Noon # attending _____

4 X 4 Special Offer

A saving of \$20 for the series of 4 registrations

The BASICS CSA 2010 Workshop Series"

Purchase a minimum of four registrations at the special discount listed by March 1, 2010. Mix and match however you wish! For example, 4 different registrants can attend one class, 1 registrant can attend all four classes. Sign up early and call or email names of attendees.

Members - ATA/AGC/ARPA
 \$84.00 per person/per workshop
 (Retail \$ 89/per person per workshop)
 Non-members
 \$149.00 Per person/per workshop

Name _____ Title _____ Company _____

Billing Address _____ City _____ State _____ Zip _____

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Fax to 602.252.8008 or scan and email to event@aztrucking.com



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